

INNOVATION IN ORGANIZATIONS

CHAPTER 10

IDEAS CONFINE A MAN TO CERTAIN SOCIAL GROUPS AND SOCIAL GROUPS CONFINE A MAN TO CERTAIN IDEAS. Many ideas are more easily changed by aiming at a group than by aiming at an individual



TYPES OF INNOVATION-DECISIONS

- **1 OPTIONAL INNOVATION DECISIONS** (MENG-ADOPSI ATAU MENOLAK INOVASI YANG DITETAPKAN OLEH KEBEBASAN INDIVIDU DARI KEPUTUSAN ANGGOTA YANG LAIN DALAM SUATU SISTEM.)
- **2. Collective innovation-decisions.** ((MENG-ADOPSI ATAU MENOLAK INOVASI YANG DITETAPKAN OLEH KONSENSUS DIANTARA PARA ANGGOTA DALAM SUATU SISTEM.)
- **3. Authority innovation decisions** (MENG-ADOPSI ATAU MENOLAK INOVASI YANG DITETAPKAN OLEH SEJUMLAH INDIVIDU YANG JUMLAHNYA RELATIF KECIL DALAM SUATU SISTEM.BERDASARKAN KEKUASAAN YANG DIMILIKINYA , STATUS, ATAU KEAKHLIAN TEKNIK))



ORGANIZATIONS

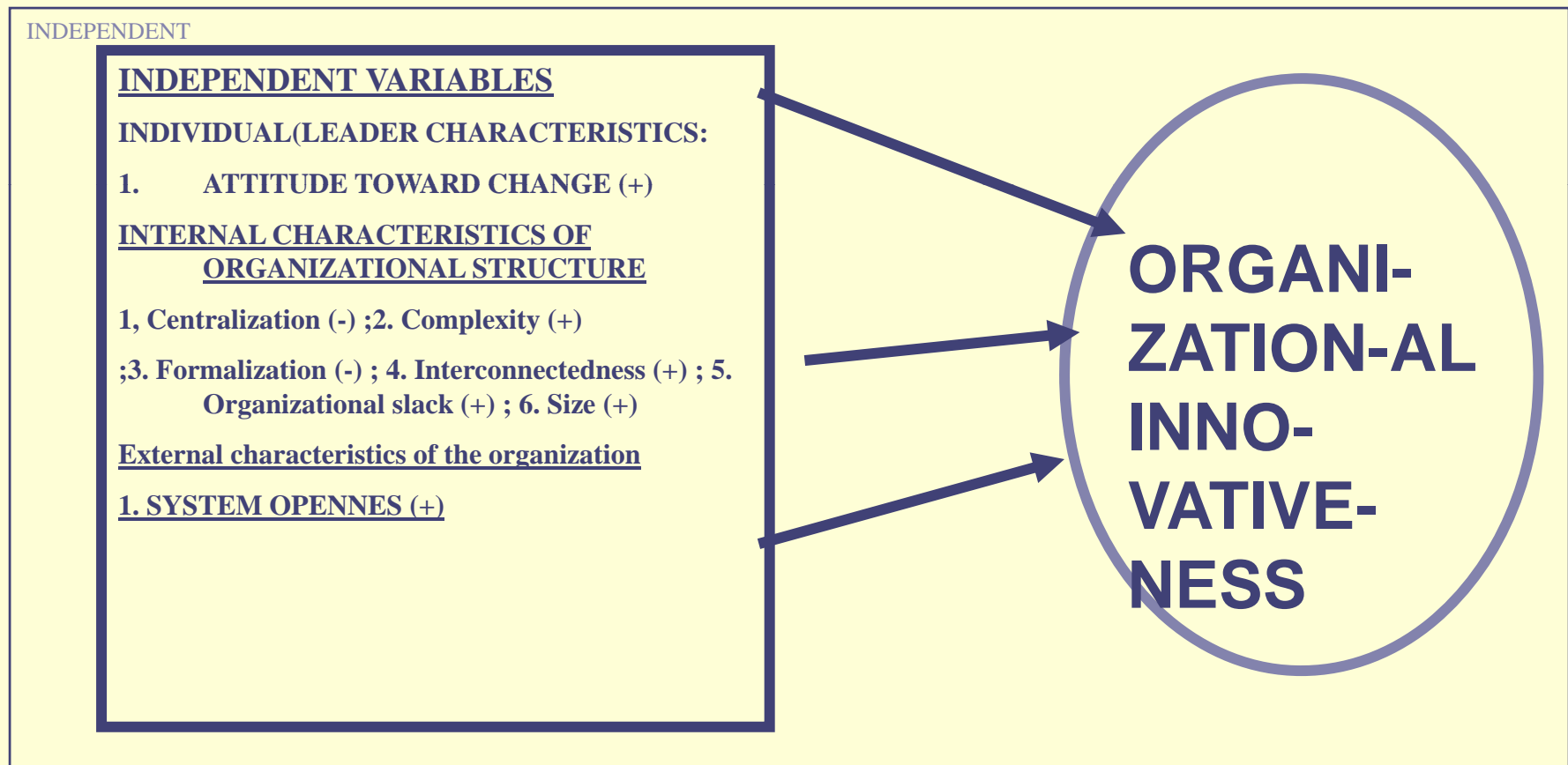
- 1. ORGANIZATION IS A STABLE SYSTEM OF INDIVIDUALS WHO WORK TOGETHER TO ACHIEVE COMMON GOALS THROUGH A HIERARCHY OF RANKS AND A DIVISION OF LABOR
- 2. CREATED TO HANDLE LARGE-SCALE ROUTINE TASKS THROUGH A PATTERN OF REGULARIZED HUMAN RELATIONSHIPS
- 3. THEIR EFFICIENCY AS A MEANS OF ORCHESTRATING HUMAN ENDEAVORS IN PART A RESULT OF THIS STABILITY, WHICH STEMS FROM THE RELATIVELY HIGH DEGREE OF STRUCTURE THAT IS IMPOSED ON COMMUNICATION PATTERNS

FAKTOR YANG BERPENGARUH TERHADAP STRUKTUR ORGANISASI

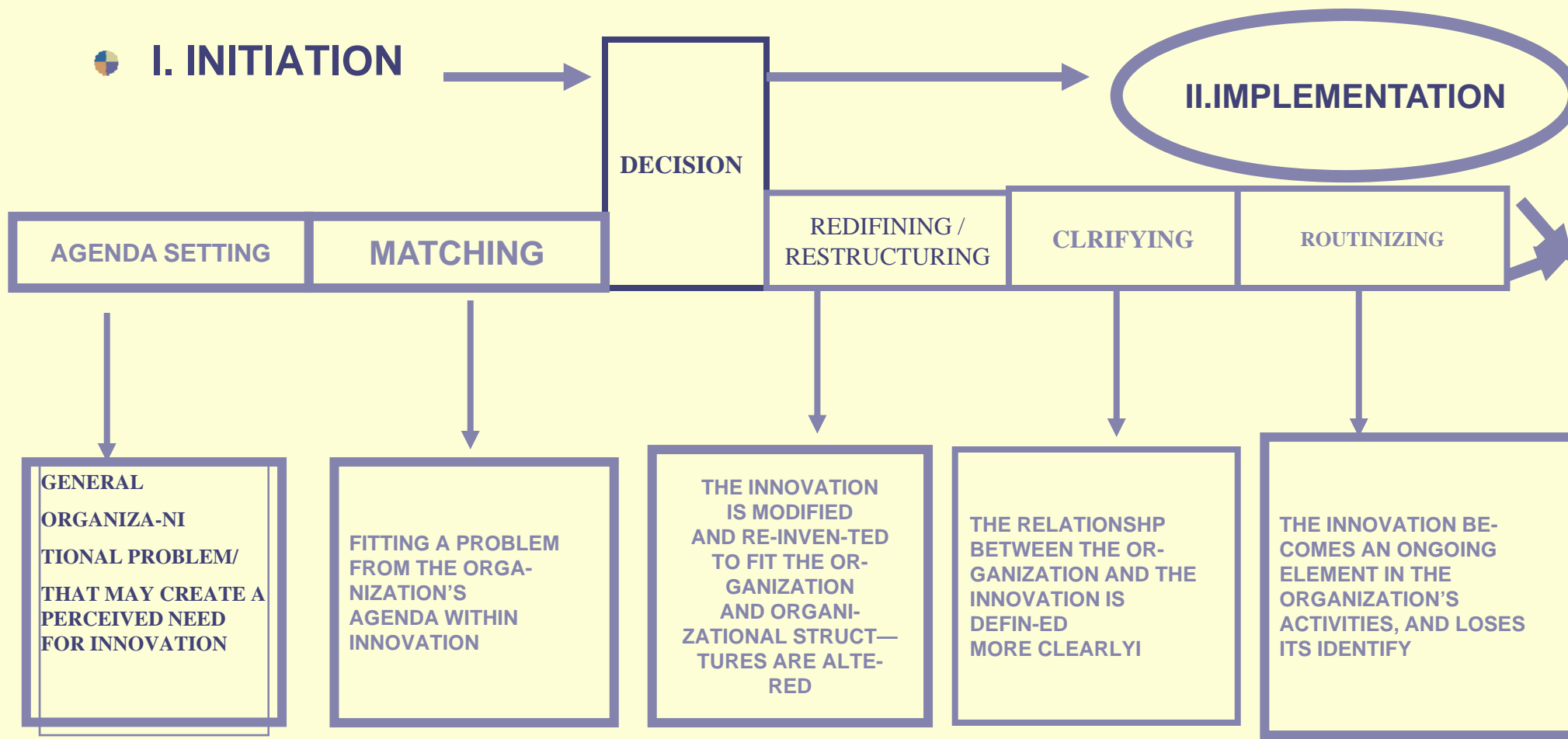
- 1. PREDETERMINED GOALS
- 2. PRESCRIBED ROLES
- 3. AUTHORITY STRUCTURE
- 4. RULES AND REGULATIONS
- 5. INFORMAL PATTERNS



INDEPENDENT VARIABLES RELATED TO ORGANIZATIONAL INNOVATIVENESS



THE INNOVATION PROCESS IN AN ORGANIZATION





INNOVATION AND UNCERTAINTY



TECHNICAL UNCERTAINTY



FINANCIAL UNCERTAINTY



SOCIAL UNCERTAINTY